

Our Focus Areas



ASIAN PAINTS LIMITED
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Sustainability

Ever Learning | Ever Growing | Ever Achieving



Product Stewardship



Elimination of harmful ingredients:

All architectural paints produced are **free** from:

- **Lead and added heavy metal** since the year 2008
- **Added Respirable Crystalline Silica (RCS)** since 2013

Enhanced product life:

- SmartCare Damp Proof provides a warranty of **8 years** while SmartCare Damp Proof Ultra and SmartCare Bathroom waterproofing membrane provide a warranty of 10 years.
- Ultima Protek and Ultima Protek Duralife exterior paints provide a first-of-a-kind **10 years** and **15 years** performance warranty respectively.



Sustainable products and service offerings:



→ **3**
US Green Seal



→ **187**
GreenPro Certified Products



→ **30**
Green Assure



Sustainable optimisation of products and services:

- **17,700 tCO₂e** net carbon footprint reduction through optimisation of rutile in FY 2021-22 and **82,700 tCO₂e** cumulative reductions in greenhouse gas emissions from FY 2013-14 to FY 2021-22

- Reduction of the cycle time of paints, polymers and colourants by **3.1 – 7.7%**

Environment



2,167 Million Litres

of water replenished in FY 2021-22



54 Million Units

of electricity consumed in FY 2021-22 from renewable sources



64%

reduction in specific hazardous waste disposal as compared to FY 2013-14



61.1%

of electricity consumed from renewable sources



17%

reduction in emission intensity as compared to FY 2020-21



3,647 Tonnes

recycled content used in plastic packaging in FY 2021-22



3,400 Tonnes of flexible and **8,800 Tonnes**

of rigid plastic diverted from landfills and water bodies through EPR in FY 2021-22



Health and Safety



58,000+

Safe Unsafe Act (SUSA) conversations in FY 2021-22 for promoting a safety culture



₹19.11 Crores

spent in ensuring engineering control through health and safety capex in FY 2021-22



69,400

Training man-hours invested in health and safety capabilities during FY 2021-22



30,700+

proactive reporting (leading indicators during FY 2021-22)



5 Star rating

in the BSC audit was awarded to Asian Paints Patancheru, Khandala and Kasna plant



Community



2,70,000+

Lives touched through health initiatives



3,70,000+

Man-days of training through Colour Academy



3,75,000+

Beneficiaries through Colour Academy training



₹~19 Lakhs

contribution towards flood relief



₹~2.28 Crores

contribution towards COVID-19 pandemic relief



We distributed:

| | | |
|-------------------------------|-------------------------------|--------------------------------------|
| 1 ambulance | 690 dry ration kits | 1,849 Covid Kits |
| 5 ventilators | 785 sanitation kits | 3,404 ICU & Emergency Kits |
| 40 concentrators | 1,100 PPE kits | |
| 79 oxygen cylinders | | |

